

Art24seven sponsorship packages

Sponsor

The strategic sponsors of **art24seven** are given the highest profile through the website and via our forthcoming quality, glossy quarterly magazine. Sponsorship is exclusive to one company per sector on a yearly/two yearly basis.

All Sponsors are promoted in *Art24Seven the magazine* and on the website, www.art24seven.eu.com as well as receiving the benefits below:

The benefits:

- Associate membership status. Should the Sponsor agreement terminate, membership dues will be charged at the applicable rate pro-rata to the current month end of termination.
- Opportunity to include a free insert (supplied by you) in the magazine promoting an event, product or service to our growing audience around the globe.
- Opportunity to place an ad in our Sponsor section on the website promoting a product or service with link to your site.
- Be the sole sponsor of your market sector with your logo.
- One free full page colour ad. in **Art24Seven the magazine**, [four issues per year]. (artwork to be supplied)
- Company logo and hotlink on **Art24sevenMedia.com** the site of our publishing arm.
- Provide a judge for our art competitions.
- Logo and details on our first Art Calendar.
- External press coverage as and where appropriate
- Preferential rates on placements in *Art24seven the magazine*

Investment:

Single year: £18,000

2 year deal: £30,000 in advance or £15,200 per year

Art24seven [Alternative Sponsor] – Strategic Partner and Affiliate membership

The alternative partnership opportunities allow you to have a presence throughout **art24seven** communications, but on a smaller scale.

The benefits:

- Associate membership status. Should the Strategic Partner and Affiliate membership agreement terminate, membership dues will be charged at the applicable rate pro-rata to the current month end of termination.
- A mention on the site in your market sector with your logo including hotlink from that section.
- Company logo and full details of contact in *art24seven the magazine*.
- **One per year** free half page colour advertisement in an issue of *art24seven the magazine* for strategic partners and **one per year** quarter page colour advertisement for affiliate members. Professional artwork must be supplied.

Investment: Strategic Partner: [architects, architecture, interior and creative designers, museums, ...]

Single year: £500 per annum or £42 paid monthly

[renewed annually]

Investment: Affiliate Partner [all sectors interested in cross promotional opportunities]

Single year: £300 per annum or £25.00 paid monthly

[renewed annually]

Other areas available for sponsorship include:

Art24Seven Calendar 2006

Seeking major sponsor

www.art24sevenMedia.com (details to be announced)

If you are interested in becoming a sponsor, strategic partner, affiliate member, or specific event sponsor please email Fiona Henzie:

enquiries@art24seven.eu.com
